



RMHC Chapter Newsletter Program

Keeping families close

What Is it?

RMHC Global has developed a planned giving newsletter program to offer chapters a discounted price 3 times a year. Each time RMHC Global publishes a newsletter mailing (May, Nov & Feb), that newsletter issue will be posted on the RMHC Storefront and you will be notified by email that the current issue is available to order.

Benefits:

- » designed and created specifically with RMHC branding and messaging
- » cost effective direct mail opportunity to identify planned giving prospects, to help build your program
- » discounted pricing exclusively for RMHC Chapters
- » no hassle, just place your order, upload your mailing list and Stelter takes care of the rest!

Newsletter Package includes:

- » 4 Page Newsletter with your chapter's logo, name and contact information inserted throughout.
- » Reply Card
- » Business Reply Envelope
- » 6x9 Mailing Envelope
- » Mail Processing Service - you provide your mailing list and Stelter will address the envelope packages, and mail them on your behalf.

Again, there will be three newsletter issues available per year (May, Nov, Feb)

Response Brochures that coordinate with each package are priced at \$166 for a minimum 50 qty.

What does it cost?

Package Qty	Costs/per issue
200 Qty	\$834
300 Qty	\$956
400 Qty	\$1,077
500 Qty	\$1,159
600 Qty	\$1,204
700 Qty	\$1,249
800 Qty	\$1,294
900 Qty	\$1,339
1000 Qty	\$1,384

NOTE: Postage Rates are not included in the package pricing. Estimated postage costs are below and will be added to your invoice after your newsletter drops in the mail.

Quantities 200 - 1000 = Standard Postage - estimated at \$.28/each
If your mail list is less than 200 quantity postage would be \$.66/each

Shipping & Tax: if there are extras from your mailing, we will ship them to the contact person on the order and any shipping costs and tax (if applicable) will be added to your invoice after your newsletter drops in the mail.

Production Time: once you place your order it will be printed and mailed within 10 business days.

Act Now!

Place your order today on the RMHC Planned Giving Store—Login here: <http://rmhc.plannedgivingstore.org>

Questions:

Shayna Zmolek at The Stelter Company
shaynaz@stelter.com
855-703-3124

You will be notified the week the newsletter issue is available on the storefront with instructions on how to place your order.

We are excited to have this new marketing resource available to our chapters to help build your planned giving program!